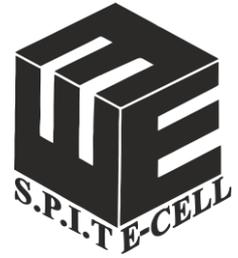


Entrepreneurship Cell, SPIT Events Report 2020-21



Objective: To develop the entrepreneurial spirit among students and help them realize their potential.

Activities: Guest lectures, workshops and competitions.

Recognition: “Leading Entrepreneurship Promoting Student Organization” by National Entrepreneurship Network (NEN).

Achievement: 1st rank out of 717 teams in the Advance Track of National Entrepreneurship Challenge 2020 held at IIT Bombay.

3rd Rank out of 717 teams in the Advance Track of National Entrepreneurship Challenge 2022 held at IIT Bombay.

The students are active members of Entrepreneurship cell of Sardar Patel Institute of Technology supported by National Entrepreneurship Network. The students listed below have held the following positions in the E-Cell committee.

E-Cell 2021-2022 TEAM

S.N.	Name of the Faculty Coordinator	Designation
1	<i>Mr. Dhananjay R. Kalbhande</i>	Dean IR & Chair, E-Cell S.P.I.T
2	<i>Prof. Kaisar Katchi</i>	Faculty Mentor, E-Cell S.P.I.T

Sr. No.	Designation	Name
1	Chairperson	<i>Jeenal Mehta</i>
2	IIC Head	<i>Sakshi Khanna</i>
3	Vice Chairperson	<i>Manthan Juthani</i>
4	Vice Chairperson	<i>Samveg Shah</i>
5	Technical Head	<i>Jai Joshi</i>
6	Technical Head	<i>Vedant Jolly</i>
7	Head of Finance	<i>Pranati Bharadkar</i>
8	Head of Events	<i>Yash Jain</i>
9	Head of Events	<i>Sakshi Khanna</i>
10	Head of Public Relations	<i>Anushka Pandey</i>
11	Head of Public Relations	<i>Nidhi Samant</i>
12	Head of Content Creation	<i>Mishika Vachhani</i>
13	Head of Content Creation	<i>Trisha Shisodiya</i>
14	Head of Advertising	<i>Tanya anupam</i>
15	Head of Operations	<i>Fenil Dedhia</i>
16	Head of Operations	<i>Arjun Haridas</i>
17	Head of Marketing	<i>Harsh Hegishte</i>
18	Head of Marketing	<i>Vrushali Varude</i>

SUB-COMMITTEE MEMBERS 2021-2022

Sr. No.	Designation	Name
1	Sub-committee	Amey Wani
2	Sub-committee	Kinnari Shah
3	Sub-committee	Yash Sonawane
4	Sub-committee	Arsh Raina
5	Sub-committee	Deepika Trivedi
6	Sub-committee	Harditya Shah
7	Sub-committee	Karthik Iyer
8	Sub-committee	Komal Tarachandani
9	Sub-committee	Yash Kamble
10	Sub-committee	Mufaddal Shiyaji
11	Sub-committee	Esha Khot
12	Sub-committee	Hardik Garg
13	Sub-committee	Omkar Rao
14	Sub-committee	Siddhesh Choughule

EVENTS 2021-2022

Sr No.	EVENT	DATE	VENUE
1	National Business Quiz 2021	28-07-2021	ONLINE
2	Beyond Btech: Cracking GRE	19-09-2021	ONLINE
3	B-PLAN CASE STUDY COMPETITION	25-09-2021	ONLINE
4	E-Cell Orientation	20-10-2021	ONLINE
5	What is Entrepreneurship?	20-10-2021	ONLINE
6	Competition Changemaker - Be the Change You Want to See	01-11-2021	ONLINE
7	Panel Discussion	12-11-2021	ONLINE
8	Session on Problem Identification	09-12-2021	ONLINE
9	Session on Social Entrepreneurship	15-12-2021	ONLINE
10	My Story	15-01-2022	ONLINE
11	Opportunity Analysis	26-01-2022	ONLINE
12	Mentor's Meet	26-01-2022	ONLINE
13	Session on 'How to plan for Start-up and legal & Ethical Steps'	08-04-2022	Sardar Patel Institute of Technology
14	Pitch Hunt	14-07-2022	S.P.I.T. Seminar Hall

National Business Quiz 2021

Program /Activity Name: Business Quiz

Event Name: National Business Quiz 2021

Venue:

Round 1- Dare to compete

Round 2-Online (Google Meet)

Date:

Round 1- 28th July 2021

Round 2- 31st July 2021

E-cell S.P.I.T and the Institute Innovation Council (IIC), S.P.I.T had organized a business quiz competition in the month of July. The competition was divided into two rounds one being the preliminary round which was an online quiz conducted

on D2C on 28th July other being the final round which was held on 31st July. There were over 250 participants who attempted the quiz in the preliminary round and the top 8 participants on the basis of score made it into the final round. Questions related to business, entrepreneurship, finance and current affairs were a part of it .The participants included students from IIMs, IITs, NITs and other prestigious management and engineering colleges of the country.

The finals took place on Google Meet at 14:00 hours. It was divided into 4 rounds. In round one, 2 question were asked per participant. Round 2 was a rapid fire round wherein participants were asked various questions on business, finance & were also asked to identify certain personalities related to the field of entrepreneurship . Round 3 was help on the Kahoot app. Questions were picked majorly from the theoretical aspects of business. Round 4 was again a rapid fire round where questions were in the form of puzzles. The top three people were declared winners and awarded certificates & all participants were given participation certificates. Overall it was a very successful event which kept the participants engaged till the end. The main aim of conducting this type of quiz was to gain knowledge about entrepreneurship & its related fields.

Although the event was a grand success raising funds for cash prize was a problem. More participation could have been attracted if cash prize would have been allotted for this event.

Beyond B.Tech: Cracking GRE

Program /Activity Name: Webinar on Graduate Record Examination (GRE)

Event Name: Beyond Btech: Cracking GRE

Venue: Online (Home)

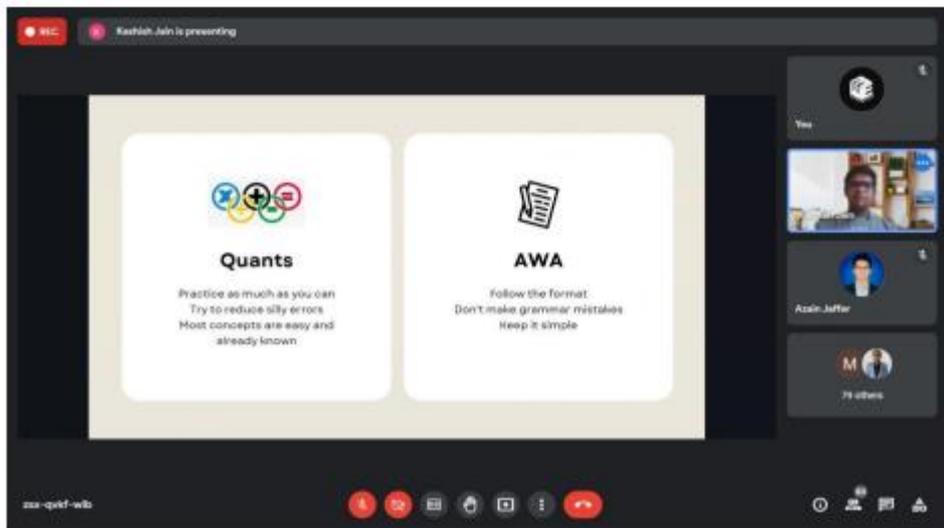
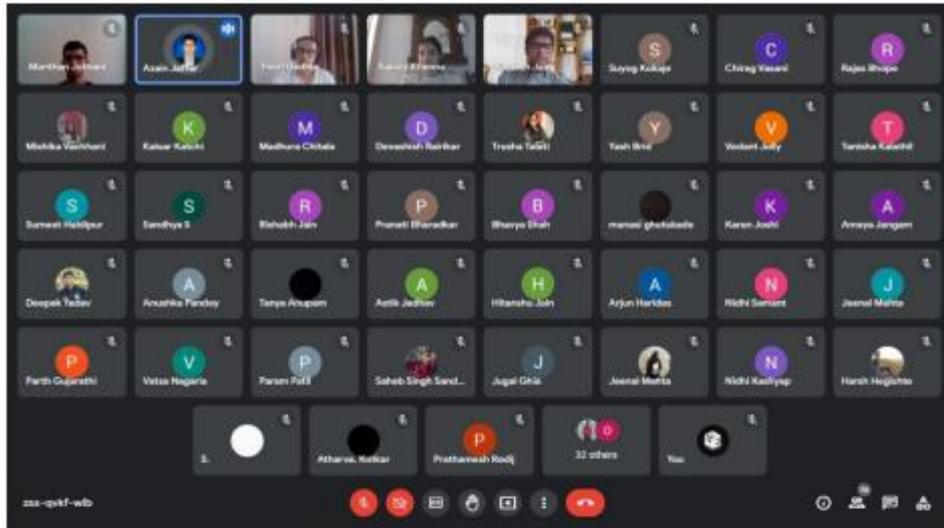
Date: 19th September 2021.

At the noon of 19th September 2021, E-Cell S.P.I.T in association with IIC S.P.I.T had organized a webinar on one of the most significant competitive examinations, Graduate Record Examination, commonly known as GRE. The event was called 'Beyond Btech: Cracking GRE'. It was led by Mr. Azain Zaffer, a long time alumnus of our 2020 batch & Mr. Kashish Jain, a part of our 2023 Computer engineering batch, who shared their tips & tricks to crack GRE. Both Azain & Kashish have had an impressive score of 338/340 & 334/340 respectively in the same.

The webinar began with a short introduction about the topic & the speakers. It was followed by Azain's address to the audience. He shared his experience & some valuable insights into his preparation for the exam. He stressed on the importance of daily practice, solving mock tests & having a calm state of mind prior to the exam. The event was then carry forward by Kashish who began with a brief explanation of the examination's pattern. He also shared some information about certain online study tools that helped him reach his dream score. According to him, consistency is the key to crack not just GRE, but any competitive exam.

The 60 min long webinar ended with a Q&A towards the end where the attendees got a chance to clear all their doubts pertaining to the examination. Overall, it was a very interactive & informative session where the GRE aspirants got an idea of two very proficient approaches towards the examination.

The event was conducted on a short deadline but overall, the event was quite informative and students gained a lot of knowledge from it.



B-PLAN CASE STUDY COMPETITION

Program /Activity Name: B-PLAN CASE STUDY COMPETITION

Event Name: B-PLAN CASE STUDY COMPETITION

**Venue: Sardar Patel Institute of
Technology**

Date: 25th September 2021.

E-cell S.P.I.T. in association with IIC S.P.I.T. organized the B-Plan Case Study Competition exclusively for the students of Sardar Patel Institute of Technology. It was a perfect opportunity to step into the shoes of an entrepreneur and come up with a solution which tackles the problem statement and proposes an optimum business model. The B- Plan Case Study Competition was the first hybrid competition of the year. The registration for the Case Study Competition started on September 17th, 2021. The interested participants had team up within a team of 2-4 members. The competition was divided into 2 rounds. The first round was the online PPT submission round wherein the teams were required to mail their PPTS which gave an overview of about how their business plan would go about the given problem statement. The deadline for the first round was on September 23rd, 2021 by 9 P.M. 9 teams out of the 16 teams which registered made it to the final round. The final round which was scheduled on September 25th, 2021 was the offline presentation held at Sardar Patel Institute of Technology. The final round worked in a hybrid mode so the team/ team members who could not make it offline were allowed to pitch in online via Google Meet. The teams were asked to present their PPTS to a panel of judges followed by question-and-answer round. The judges for the B-Plan Case Study Competition were Mr. Varun Agnihotri, Mr. Anukrit Jain and Mr. Kaisar Katchi who with their comprehensive experience and expertise guided our finalists for their future competitions. The winner for the B-Plan Case Study Competition was the team of Mr. Laukik Patade, Mr. Kevin Xavier, Mr. Aditya Kulkarni and Mr. Sandeep Pillai, followed by the team of Mr. Aayush Kawathekar, Ms. Trisha Shishodiya, Ms. Pranati Bharadkar and Ms. Bhavika Vaishnavi. The second runner up was the team of Ms. Vidhita Jagwani and Mr. Atman Ainapure. The event was a great success and participants took back a lot of learning experience from it.

No problem was faced for this particular event. It was overall a successful event and it received grand participation from the student's end.

ATTENDANCE :

A total of 40 people were present at the premises including the organizing team.



E-CELL ORIENTATION

Program /Activity Name: Webinar on E-Cell Orientation

Event Name: E-Cell Orientation

Venue: Online (Home)

Date: 20th October 2021.

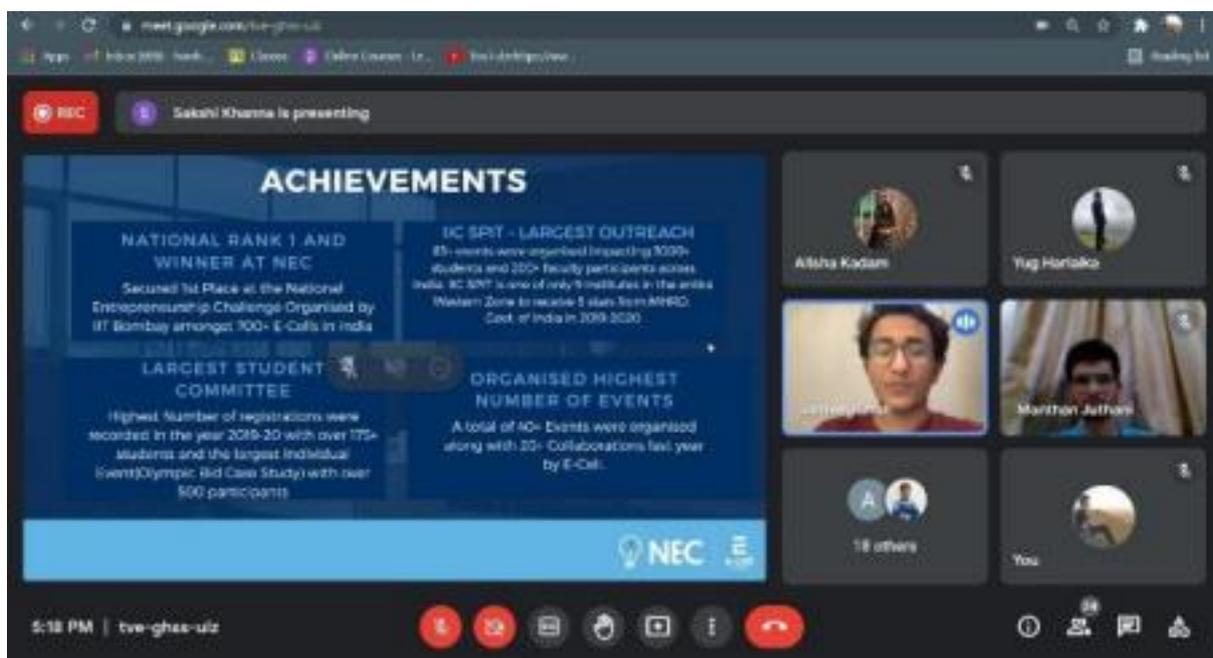
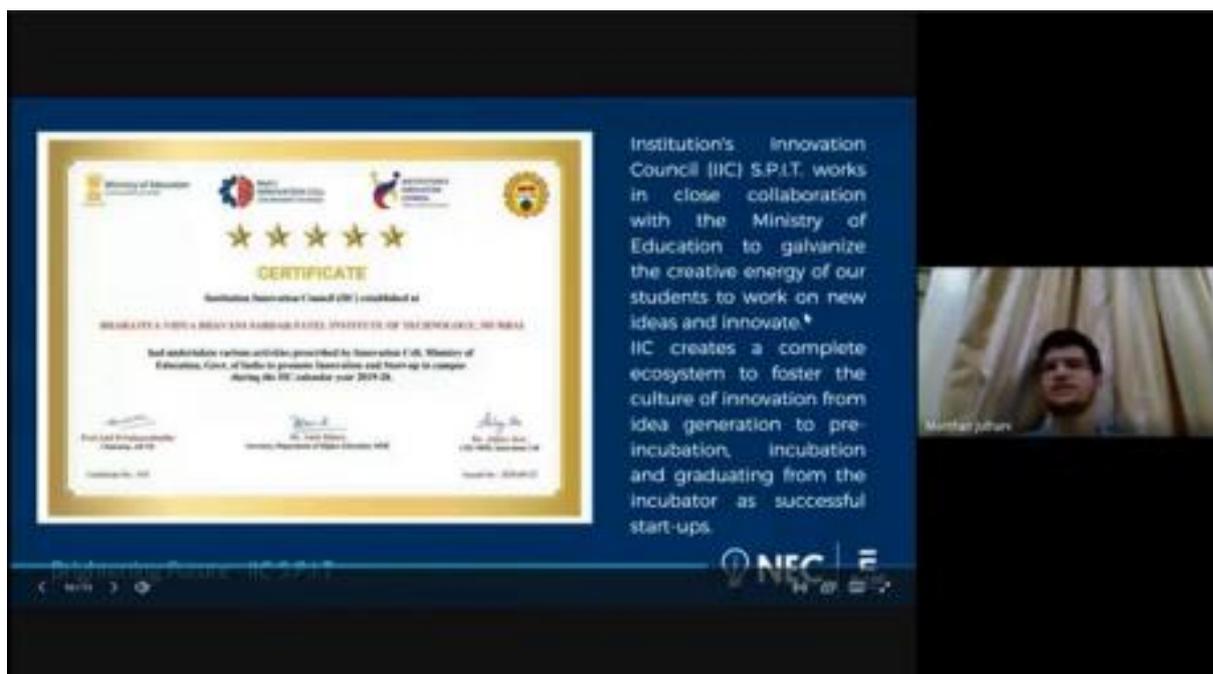
At the evening of 20th September 2021, E-Cell S.P.I.T in association with IIC S.P.I.T had organized a webinar on “E-Cell Orientation”. The session was led by Samveg Shah & Manthan Juthani, both Vice-Chairpersons at E-Cell S.P.I.T 2021.

The webinar began with Samveg Shah’s Introduction about E-Cell, IR Cell & IIC S.P.I.T. He then highlighted the achievements & main motto of E-Cell S.P.I.T over the years. He then shared their experience of winning

National Entrepreneurship Challenge at IIT Bombay. The session was then taken over by Manthan Juthani who spoke about the different kind of events that the committee has organised so far. He also introduced the teams of E-Cell, IR Cell & IIC S.P.I.T.

The webinar lasted for approximately 60mins. It truly helped the students of the college to get an insight into how the committee actually functions & what is the driving force behind E-Cell S.P.I.T.

Problem faced was lack of sufficient participation during the event but overall the audience of the event got a clear view of what exactly is ECELL and what is its vision.



What is Entrepreneurship?

Program /Activity Name: Webinar

Event Name: What is Entrepreneurship?

Venue: Online (Home)

Date: 20th October 2021.

At the evening of 20th September 2021, E-Cell S.P.I.T in association with IIC S.P.I.T had organized a webinar on “What is Entrepreneurship?” The session was led by Mr. Dhananjay Kalbande, founder of Skinzy Software Solutions, Dean- IR S.P.I.T & President IIC S.P.I.T.

The webinar began with a short introduction about the topic & the speakers. It was followed by Mr. Kalbande’s address to the audience. He began with explaining the traits of a true Entrepreneur & shared tips on being a successful entrepreneur. He also shared reasons that lead to failures during a person’s entrepreneurial journey & how to overcome them. Finally he spoke about his very own start up- Skinzy.

The webinar lasted for approximately 60mins. It ended with a short Q&A session, where the students got an opportunity to get their doubts cleared pertaining to the subject. It was truly a very enlightening session for all the students who attended the session & aspire to begin their journeys as entrepreneurs soon.

Problems: Technical issues were faced during the event but overall the event was quite successful and the students were able to gain a lot of knowledge through this event.

Screenshots:





Attendance: Over 50 Students attended this session.

URL of the Event: <https://youtu.be/Eevy7e7FUws>

Competition Changemaker - Be the Change You Want to See

Program /Activity Name: Solution Pitching Competition

Event Name: Competition Changemaker - Be the Change You Want to See

Venue: Gmeet - Online

Date: 1st November, 2021.

To support NGOs and give back to the society by creating an awareness among students, E-Cell S.P.I.T. along with C.S.I-S.P.I.T. & in association with IIC S.P.I.T conducted a solution pitching competition wherein participants would be providing innovative solutions to real life problems of NGOs. The NGOs which collaborated with us were Child Rights and You (CRY) and Srujna. CRY

was born of a dream to ensure happier childhoods for all children by providing nutrition, quality healthcare, education, child participation and addressing child-related issues. Srujna provides livelihood opportunities to low-income women by empowering them to become role models and changemakers in their families and communities.

The competition had 2 rounds. In the first round, we received individual participation of over 150 and the participants had to choose a domain from either technical or non-technical. The problem statement was based on 'Smart City' and was given according to the chosen domain. Participants had to submit a one-page solution pdf. The technical domain participants were recommended to know about app/website design and the non-technical domain participants were recommended to have problem solving skills.

For the second round, 16 participants were shortlisted and put into 5 teams, with each team having one participant from the technical domain. The problem statements were given by CRY and Srujna and each team was allotted on a first-come-first basis. Each team was given

10 minutes to pitch their solution followed by a 10 minutes QnA round by the judges. The judges on the panel were Ms. Pallavi Yedekar, Mr. Mayur Pateria and Mr. Kaisar Katchi. Ms. Pallavi Yedekar is the Sr. Manager at CRY. She believes that children are the very foundation of every nation's growth and development aspirations. She has a passion for children's rights which inspired her to enter the social sector in 2010. Mr. Mayur Pateria leads CRY's corporate partnership team as AGM for the West region and has 9+ years of experience with expertise in resource mobilization, project management, and partnerships. He holds a Masters degree in management from Leeds Beckett University, UK and a post graduate diploma in Culture and Media Studies from Tata Institute of Social Sciences, Mumbai.

Mr. Kaisar Katchi is an assistant professor at S.P.I.T. He has an accomplished career, a placement advisor and a professional profile evaluator. He is committed to empowering the youth of the nation and nurturing an entrepreneurial spirit. The learned panel of judges gave apt feedback to all the participants. Having judges from the NGOs, helped the participants understand the real life feasibility of their solutions. Although the competition was neck and neck, 3 teams won the competition for their solution's feasibility, creativity and the app design. Cash prize worth INR 16,000 was given to the top 3 teams and certificates were awarded to all the participants who qualified for the second round.

PROBLEM STATEMENTS GIVEN BY CRY AND SRUJNA:

1. Poor nutrition during childhood leaves children with lifelong impairment in physical and mental development. Therefore, investing in nutrition is the key to secure a country's future generation. Unfortunately, COVID-19 has increased the risk factors for child malnutrition in India. With the disruption of Anganwadi services and Mid-Day Meal (MDM), a large number of children no longer have access to regular, nutritious meals. The overburdening of health systems has impaired service delivery of critical health and nutrition interventions for children. Finally, the economic impact of the pandemic has reduced the frequency and quality of meals consumed by households. For this problem, come up with a solution to ensure proper nutrition to the school going kids, who are no longer served with their regular mid-day meals, which was one of the main motivations for them to attend schools.

2. Corporate partnerships are not only a way to help brands meet their CSR objectives, but also create a sustainable impact for India's children. The knowledge, expertise and capabilities of the NGO and that of the corporation are different and may be complementary. As a partner they can often accomplish more than they could standing alone. For this purpose, come up with ideas and a roadmap for execution of those ideas

so that corporate employees can engage with CRY and create a mutually beneficial relationship.

3. Today mobilizing the needy women in training programs stands as a major challenge for Srujna. It has been observed that women don't sign up for the training sessions and skill workshops conducted by Srujna for different reasons. Most women who sign up do not show up on the actual days of training and workshop leading to wastage of energy and resources in large amounts. Devise a strategy to create awareness among low-income women and increase their involvement in the training programs.

Due to covid-19 protocols, this event took place in online mode. But the event would have been more interactive and participants would have gained real world experience if the event would have been conducted in offline mode.



THE PROBLEM WITH CHILD HEALTH

- High levels of malnutrition prevail among Indian children (38.4 percent children are stunted)
- The key challenges in the healthcare sector are low quality of care, poor accountability, lack of awareness, and limited access to facilities
- Fewer medical practitioners, mental health programs, and healthcare facilities in these areas often mean less preventative care and longer response times in emergencies.



Partnership Objectives

The **Construction Industry** is growing fast with extensive potential to impact infrastructure development in places that lack it. Lack of basic rural infrastructure like hospitals, schools and anganwadis negatively impacts growth of children, this is where construction companies can pitch in.

- Empowering workers and people of co-partnered NGOs and communities
- Providing resources to society and improving quality of social projects
- Encouraging their partners to instill our values and drive sustainable action




Technical Solution

- Create an app to scan QR code on the containers as it reaches the schools. This will avoid the diversion of food.
- After 3 months regular check-up of students, the data will be sent to government department.
- Using machine learning model, data will be tested and the required change in nutrient will be implemented as per nutrition.



PANEL DISCUSSION

Program /Activity Name: Panel Discussion

Event Name: Panel Discussion

Venue: Gmeet - Online

Date: 12th November 2021.

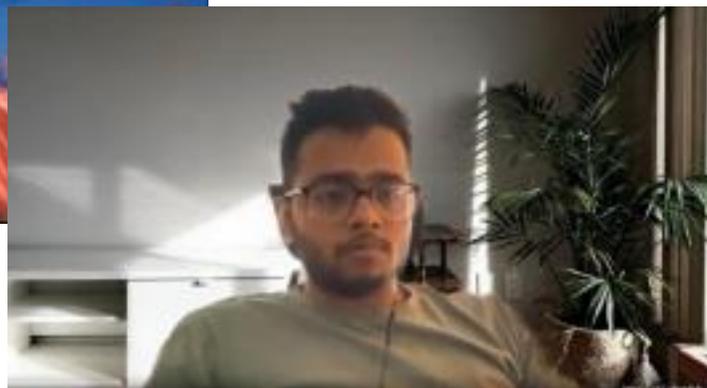
E-Cell S.P.I.T in collaboration with IIC S.P.I.T. conducted a Panel Discussion on 12th November, 2021. It was a highly esteemed event wherein three of S.P.I.T's highly esteemed alumni had a discussion on three principal paths after graduation: Higher studies represented by Parth Thosani, Entrepreneurship represented by Adarsh Chokhani, Jobs after engineering represented by Aditya Shejwal.

The event went on for a duration of two hours from 11 am to 1 pm. It began with all the three panelists introducing themselves and giving a brief introduction about them and their career path. It was followed by an in depth discussion among the three where they discussed the benefits and cons of their respective domains. They also gave insightful information which was highly useful to the listeners. They were then open to questions, and most of the attendees actively asked their queries, which were resolved in a very interactive and witty way by our speakers.

With the overwhelming interaction of the perceptive alumni and inquisitive audience, the event came to an end, and was very well acknowledged by the audience as they were satisfied due to resolution of most of their queries concerning their future.

This event was a wonderful opportunity for all the students to explore all the available options after graduation and get an insight on life post engineering and hearing the opinions of those individuals who have excelled in the above domains.

Although the event was a successful one but it had to be postponed several times due to the unavailability of the speakers during the event date.



Session on Problem Identification

Program /Activity Name:

Event Name: Session on Problem Identification

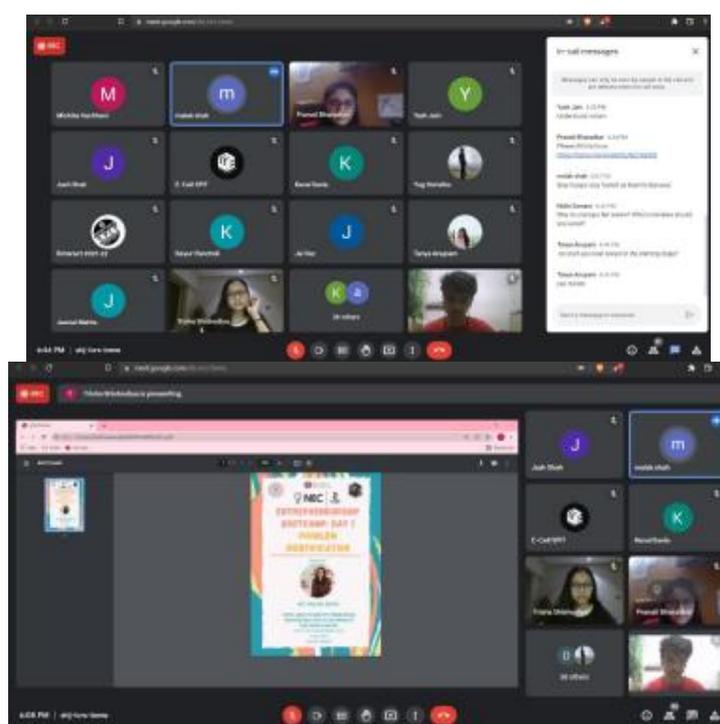
Venue: Gmeet - Online

Date: 9th December 2021.

An exclusive webinar was organised by E-Cell SPIT on the topic 'Problem Identification' scheduled on 9th December 2021 at 6:00 pm to help people tackle problems which they may encounter in their upcoming startup. The session was conducted by respected Ms Malak Shah. She is a start up incubator manager and has been identifying and selecting potential startups for funding for more than 2 years.

The crucial session was attended by countless students from SPIT, and was elated with the innovative suggestion and ideas that were discussed in the session by the speaker. She guided the students properly with ways to identify problems in the current start up scene and how you can go about rectifying them. The session went on to be more informative as she went on to share her own experiences.

E-Cell SPIT in collaboration with IIC SPIT is thankful for the valuable inputs delivered by Ms Malak Shah. Finally the session ended with a short QnA wherein the speaker gave her valuable feedback.



Session on Social Entrepreneurship

Program /Activity Name: Session on Social Entrepreneurship

Event Name: Session on Social Entrepreneurship

Venue: Gmeet – Online

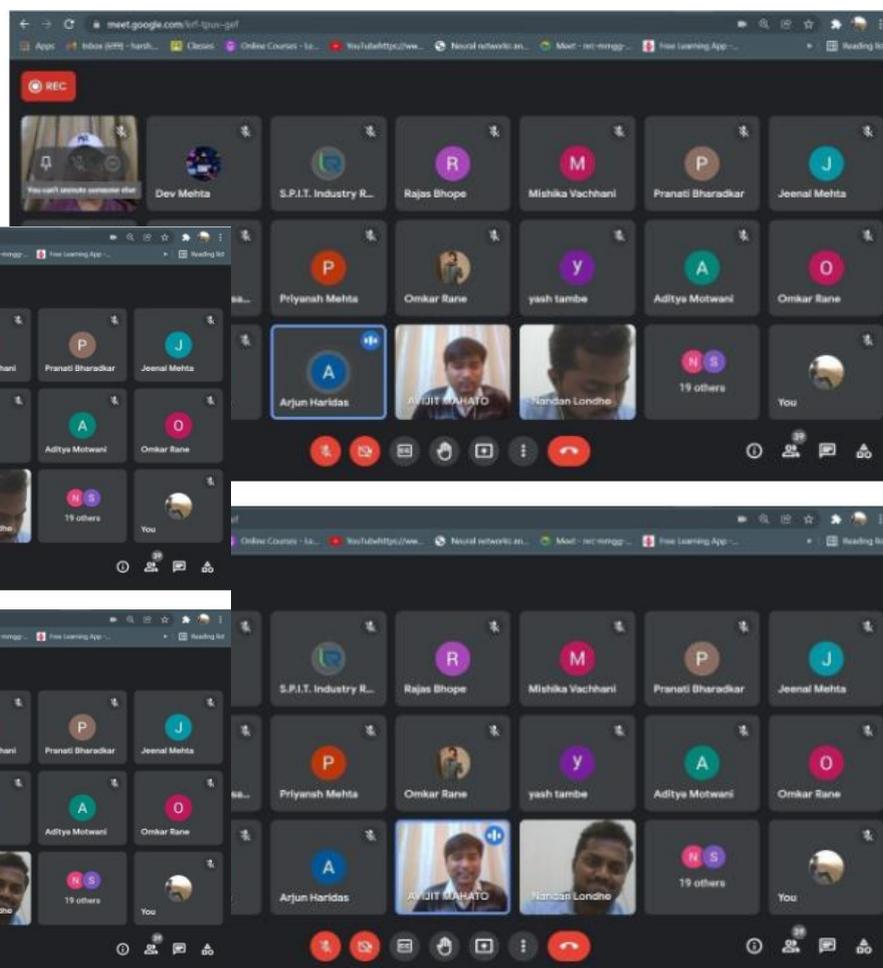
Date: 15th December 2021.

An exclusive webinar was organised by E-Cell SPIT on the topic 'Social Entrepreneurship' scheduled on 15 December 2021 at 7:00 pm to help people gain knowledge about the nitty-gritties of Social Entrepreneurship. The session was conducted by two prominent personalities: Mr Avijit Mahato and Mr. Nandan Londhe. Mr. Avijit is an active social entrepreneur and Mr. Nandan Londhe is an aspiring agripreneur with a history of pilot venture execution in post-harvest market linkages of farm-fresh produce.

The crucial session was attended by countless students from SPIT, and was elated with the innovative suggestion and ideas that were discussed in the session by the speakers. They guided the students properly with ways to identify current social problems in our society and how to come up with solutions to tackle them. The session went on to be more informative as they went on to share their own experiences.

E-Cell SPIT in collaboration with IIC SPIT is thankful for the valuable inputs delivered by Mr Avijit Mahato and Mr. Nandan Londhe. Finally the session ended with a short QnA wherein the speakers gave their valuable feedback.

This session was quite informative as the speakers shared their own experiences but it lacked two-way communication.



My Story

Program /Activity Name: My Story - Motivational Session by Successful Entrepreneur/Start up founder.

Event Name: My Story

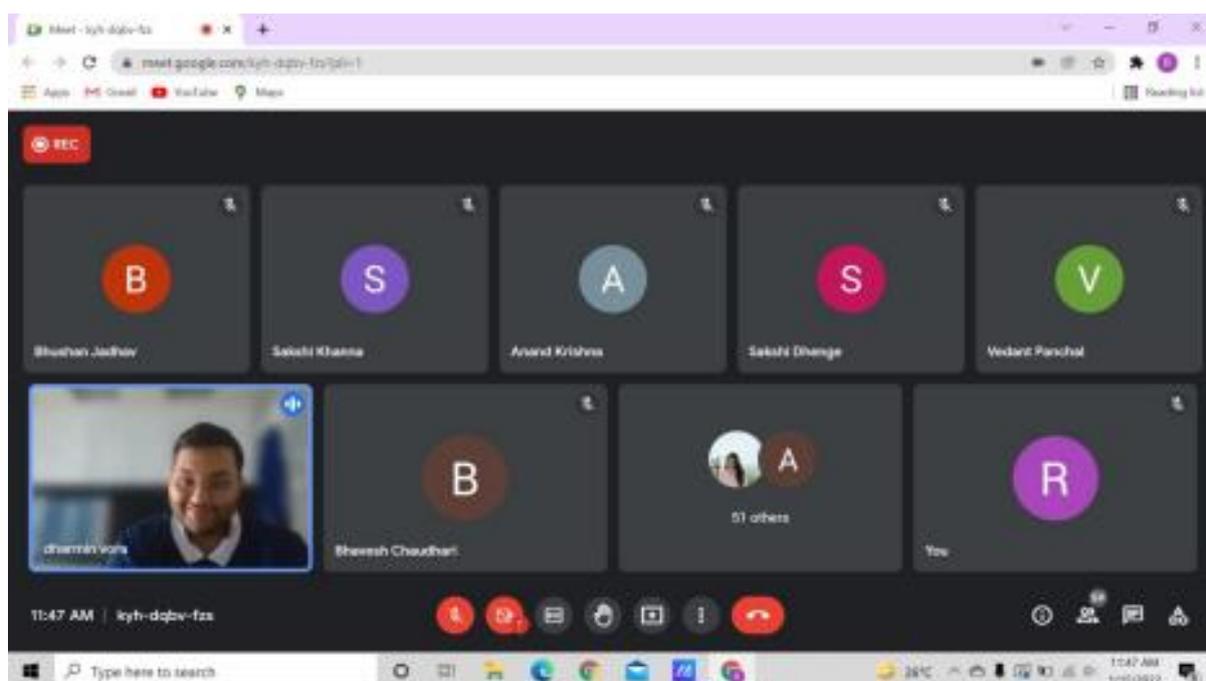
Venue: Gmeet - Online

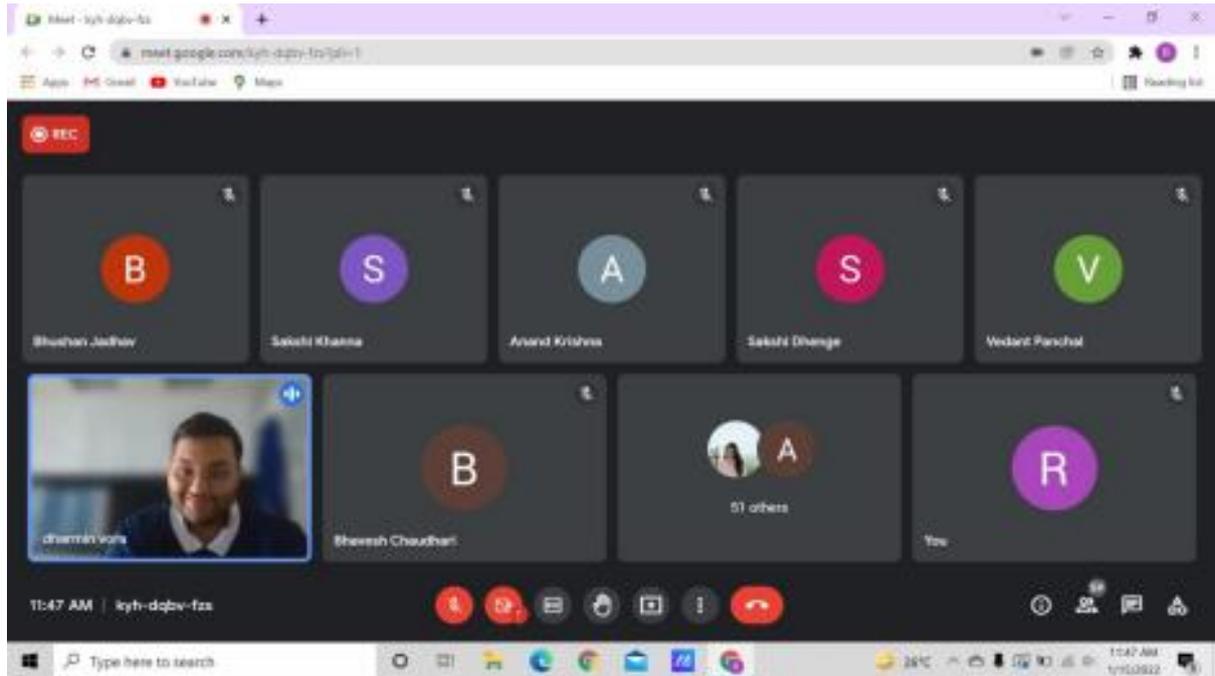
Date: 15th January 2022.

In the morning of 15th January 2022, E-Cell S.P.I.T in association with IIC S.P.I.T had organized a webinar called “My Story”. The session was led by Mr. Dharmin Vora, founder of peARTechnologies, India’s first augmented reality based in-dine dining application.

The webinar began with a short introduction about the topic & the speaker. It was followed by Mr. Vora’s address to the audience. He began with sharing his startup journey with the students of the college. He shared how he got the idea of his startup & how he materialized the same. He then shared the difficulties he encountered & how he overcame them. He then went on to explain some marketing terms to the budding entrepreneurs of the college.

The webinar lasted for approximately 90mins. It ended with a short Q&A session, where the students got an opportunity to get their doubts cleared pertaining to the subject. He addressed questions like: How to identify & tackle competition in the market? How to predict the future of your company? And many such important queries. It was truly a very enlightening session for all the students who attended the session & aspire to begin their journeys as entrepreneurs soon. It was a motivational session by a successful entrepreneur but it lacked engagement opportunities.





Opportunity Analysis

Program /Activity Name: Session on Achieving

Problem-Solution Fit & Product-Market Fit

Event Name: Opportunity Analysis

Venue: Gmeet - Online

Date: 26th January 2022

It was an exclusive event for the First Years of Sardar Patel Institute of Technology, which aimed at giving the students a platform to express how to present their work and answer questions pertaining to the same before delving into large scale competitions that they might participate in the future. The panelists for this session were Fenil Dedhia (SE ETRX) and Vrushali Varude (SE EXTC). This competition, which is was about coming up with an innovation to help our environment such as a product or machine to help plastic wastes, increased CO₂ in our atmosphere etc.

There were many interesting participants but one of the contestants who stood out the most was, from the team Environment Savivors, namely Esha Khot from the branch of Electronics and Telecommunication. Her presentation was in fact a verified and public patent that she had published 4 years ago. It was about managing pollution through traffic lights and tackling the issue of idling.

E-Cell S.P.I.T. in collaboration with IIC S.P.I.T. held this event through two rounds, first-round being online submissions and second round as online presentation by the contestants.

There was less awareness about this particular event among the students which led to lack of participation but overall the event was a grand success. However more students could have benefitted from it if there would have been a proper awareness campaign for this event.



Mentor's Meet

Program /Activity Name: Workshop on Entrepreneurship Skill, Attitude and Behaviour Development

Event Name: Mentor's Meet

Venue: Google Meet

Date: 26th January 2022

An exclusive session was organized by ECELL S.P.I.T in association with IIC S.P.I.T on the topic of how to give guidance to young budding startup founders. The session took place on the 26th of January 2022. The webinar was given by Mr. Avijeet Khaitan for a span of around 1 hour.

Mr. Avijeet Khaitan currently works as the Co-founder and head of Product at SXW, a metaverse for sexual wellness. He started off as a sales manager in a pharma family business and has been exploring startup ideas for a long time. He is a full stack developer as well and has a vast experience of 16 years.

The majority of the Webinar revolved around how Mr. Avijeet founded and how he went about establishing his company in the new field of Metaverse. He talked about how he identified the problem that is prevalent and how his product helped tackle it. He continued on with the webinar by talking about what major things a new startup founders should look out for. He talked about how to market your product and how to network your product to your customers and market peers.

He talked about how to identify your target audience. Finally he focused on how to attract and retain your customers and what a target audience should look like. He focused on how important it is to market your product and which platform is the best for marketing different types of product. He talked about how difficult it is to employ people because of the company being a startup and how you should put in a lot of effort to hire the right people for the success of your company. Finally there was a Q&A session which was quite interactive. This event was well organised and no issues were faced during the event. Students were able to gain lot of knowledge through this session on how their idea could be transformed into a successful product which could be really helpful to the mankind.

Who exactly is your customer?

"Do a **deep dive** into their **mindset**, especially for **B2C brands**"

Build an ICA- Meel Customer Avatar

1. Who are your competitors?
2. How do they interact with you?
3. How do they interact?

Where to share your brand story?

1. LinkedIn

11:28 AM | No video - vj

11:16 AM | Member's Meet

11:16 AM | Member's Meet

11:53 AM | Member's Meet

In-call messages

Messages can only be seen by people in the call and are deleted when the call ends.

In our starting phase of career should we explore all domains of business or focus on one that fascinates us like marketing??

Ansh Raine 11:53 AM
Thank you!!

Karishka Iyer 11:53 AM
If a company has a person like @ansh_raine who has a prominent social media presence, does it justify them not having a marketing team and use the money to be spent on marketing to improve their product??

Send a message to members

11:53 AM | Member's Meet

‘How to plan for Start-up and legal & Ethical Steps’

Program /Activity Name: ‘How to plan for Start-up and legal & Ethical Steps’

Event Name: Session on ‘How to plan for Start-up and legal & Ethical Steps’

Venue: Sardar Patel Institute of Technology

Date: 8th April 2022.

An offline session for all the students of S.P.I.T was conducted wherein the speaker guided the audience as to how to begin planning a Start-Up. The session was delivered by Mr. Ramesh Chembnath. He is the founder of Brandbuddiez Technologies and has also been named in India’s 50 Most Talented CMOs” by CMO Asia 2014 and for “Excellence in Marketing” at The Asian Brand & Leadership Summit Dubai in 2013. The session was based on how one should go about becoming an entrepreneur.

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After addressing a couple of doubts from the audience, he mentioned the legal steps involved in setting up a Start-Up. The first step includes trademarking the startup, with the help of a Chartered Accountant or a Company Secretary by first finding a unique name and logo, and then registering the startup. Secondly, take the help of a lawyer and draft an agreement with the partners that come on board, and make sure the agreement is transparent and the details are pre-decided.

He concluded the session by reiterating that a Start-Up can be called a successful one by spending only five percent of your efforts into the idea-building process and the rest of it is its execution.

Due to the clashing of time table with the event timing, we weren't able to get maximum participation. Also availability of room for conduction of event was an issue. But overall the session was quite informative and the audience were able to clear their doubts regarding startups.





PITCH HUNT

Program /Activity Name: Pitch Hunt

Venue: S.P.I.T. Seminar Hall

Date: 14th July 2022.

To provide the students of our college with a platform to enhance their problem-solving and communication skills, E-Cell in association with IIC S.P.I.T & IdeaLab S.P.I.T organized 'Pitch Hunt 2022' – An elevator pitch competition, with 60 seconds to pitch your idea.

The event started with an inspiring speech by the President of IIC S.P.I.T, Dr. Dhananjay Kalbande. The event was judged by Mr. Faiz Ahmad, founder of LineupX, and Professor Kaisar Katchi, faculty mentor of E-Cell S.P.I.T and faculty coordinator of IIC S.P.I.T.

Students participated in teams of two or three. Teams were given 30 minutes to identify a relevant problem from a newspaper provided to them and develop an investable solution. Following the ideation phase, each team was given 60 seconds to pitch their solution to the judges. The teams were allowed to use various means of presentation like PPTs, videos, and skits to put across their solution.

The problems ranged from daily life issues such as water logging to wide-scale financial frauds. The participants came up with original and innovative solutions to these problems. Following their pitch, the teams were posed questions about their ideas by the judges to simulate interactions with an investor.

After two and a half hours of intense brainstorming and pitching, Rahil Ankhad(FE), Pratham Jain(FE), and Basuri Bhujade(FE) took first place, Faiz Khan(FE), Navneet Nair(FE), and Shubh Gupta(FE) bagged second place, and Uthkrisht Narayan(FE), Riti Vakil(FE), and Vinesh Nadar(FE) came in third.

Due to heavy rain predictions during the event, some participants withdrew at the last moment. Though overall event was a grand success and the participants were able to get real world experience regarding "How to pitch their ideas to investors".

PHOTOS:

